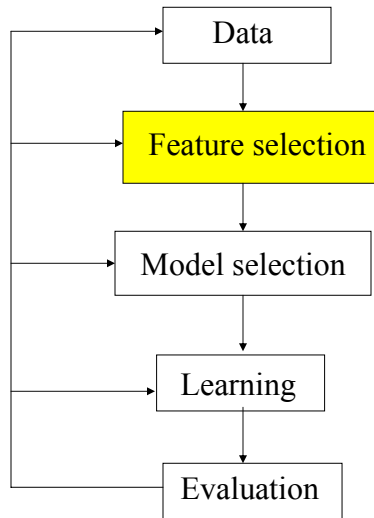


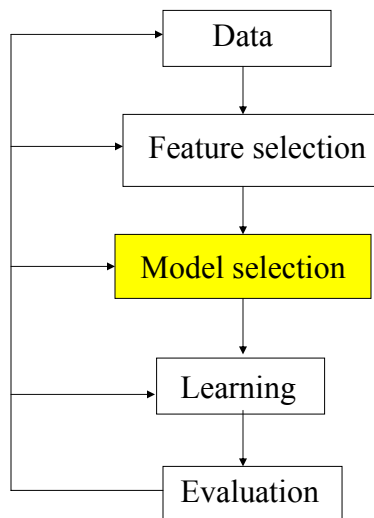
Design cycle



Reduce the dimensionality of data, especially if the sample size is small

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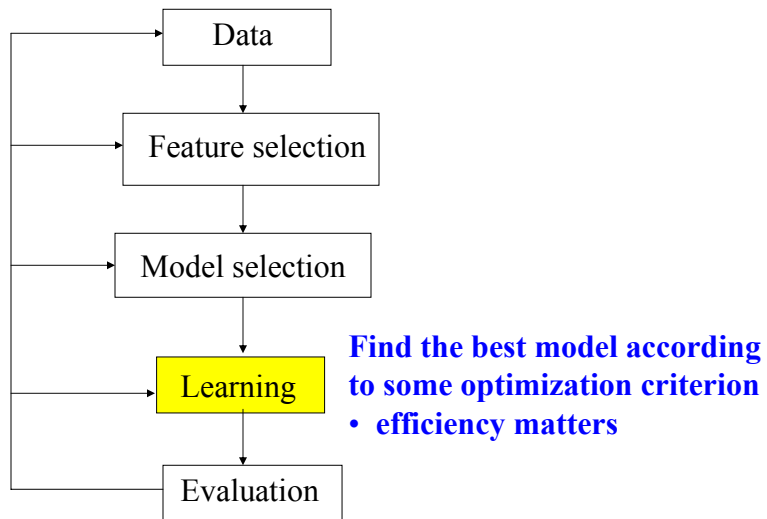
Design cycle



Select a class of models among which to search for the model (by human, semi-automatic)

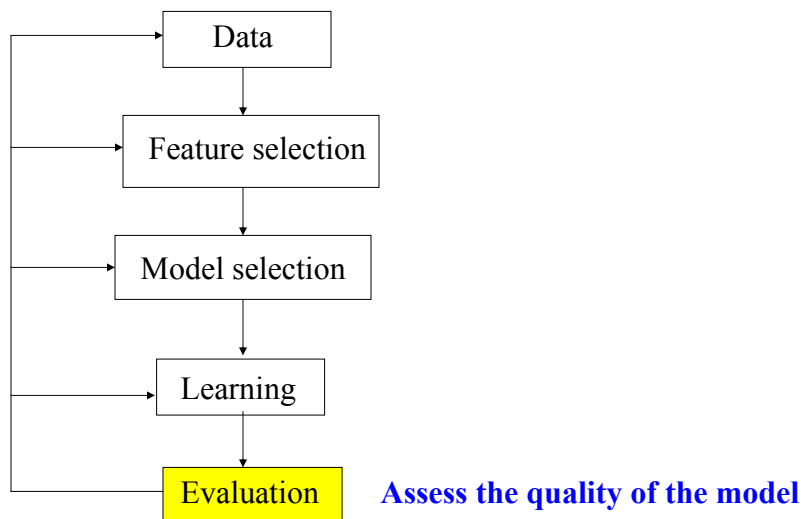
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Design cycle



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Design cycle

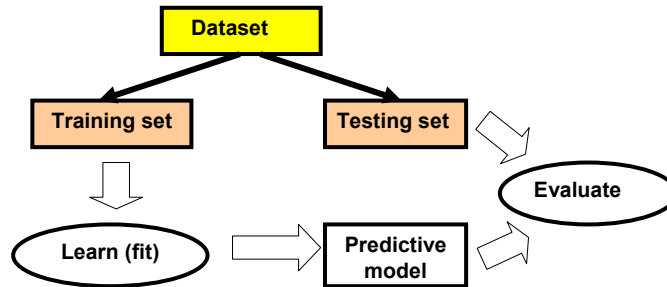


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Evaluation of learning models

Simple holdout method

- Divide the data to the training and test data



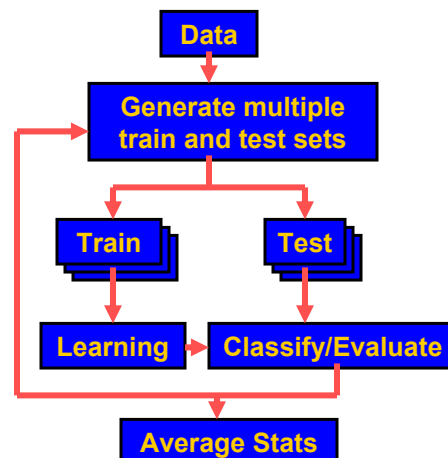
- Typically 2/3 training and 1/3 testing

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Evaluation

Other more complex methods

- Use multiple train/test sets
- Based on various random re-sampling schemes:
 - Random sub-sampling
 - Cross-validation
 - Bootstrap

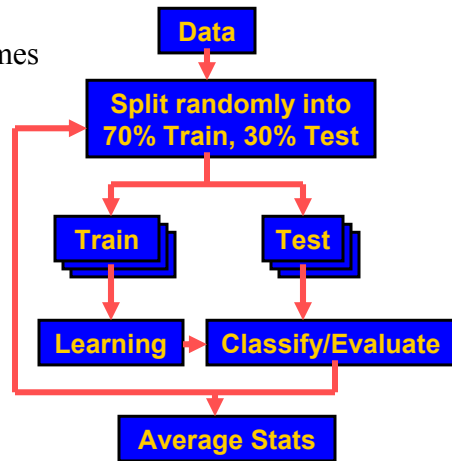


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Evaluation

- **Random sub-sampling**

- Repeat a simple holdout method k times

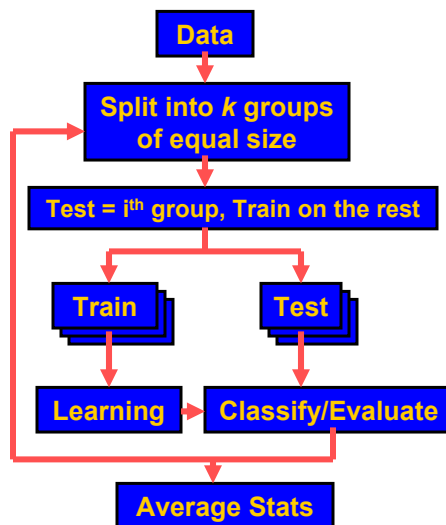


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Evaluation

- **Cross-validation (k-fold)**

- Divide data into k disjoint groups, test on k -th group/train on the rest
- Typically 10-fold cross-validation
- Leave one out cross-validation ($k = \text{size of the data } D$)

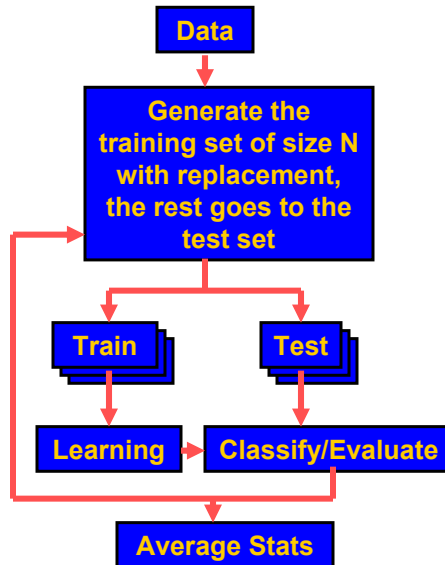


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Evaluation

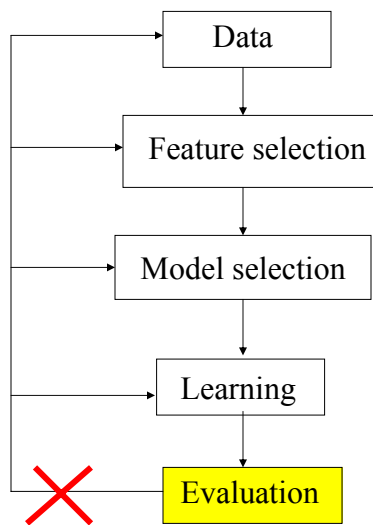
Bootstrap

- The training set of size N
 $N = \text{size of the data } D$
- Sampling with the replacement



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Design cycle



Feeding back the evaluation results may help to choose a better model

- but then be aware that you are picking a winner

Evaluation statistics for the winner model may not reflect its true performance

Fix: Add one more evaluation step

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Evaluation

- What if we want to compare the predictive performance on a classification or a regression problem for two different learning methods?
- **Solution:** compare the error results on the test data set or the average statistics on the same training/testing data splits
- **Answer:** the method with better (smaller) testing error gives a better generalization error.
- But we need to use statistics to validate the choice

Outline

Outline:

- **Density estimation:**
 - Maximum likelihood (ML)
 - Bayesian parameter estimates
 - MAP
- **Bernoulli distribution**
- **Binomial distribution**
- **Multinomial distribution**
- **Normal distribution**

Density estimation

Data: $D = \{D_1, D_2, \dots, D_n\}$
 $D_i = \mathbf{x}_i$ a vector of attribute values

Attributes:

- modeled by random variables $\mathbf{X} = \{X_1, X_2, \dots, X_d\}$ with:

- **Continuous values**

- **Discrete values**

E.g. *blood pressure* with numerical values

or *chest pain* with discrete values

[no-pain, mild, moderate, strong]

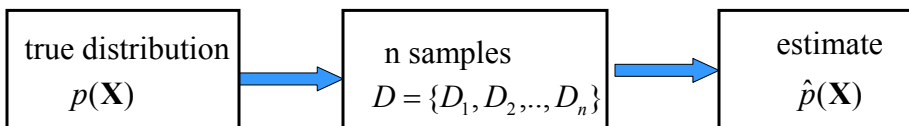
Underlying true probability distribution:

$$p(\mathbf{X})$$

Density estimation

Data: $D = \{D_1, D_2, \dots, D_n\}$
 $D_i = \mathbf{x}_i$ a vector of attribute values

Objective: try to estimate the underlying ‘true’ probability distribution over variables \mathbf{X} , $p(\mathbf{X})$, using examples in D



Standard (iid) assumptions: Samples

- are **independent** of each other
- come from the same **(identical) distribution** (fixed $p(\mathbf{X})$)

Density estimation

Types of density estimation:

Parametric

- the distribution is modeled using a set of parameters Θ

$$p(\mathbf{X}|\Theta)$$

- **Example:** mean and covariances of a multivariate normal
- **Estimation:** find parameters Θ describing data D

Non-parametric

- The model of the distribution utilizes all examples in D
- As if all examples were parameters of the distribution
- **Examples:** Nearest-neighbor

Semi-parametric

Learning via parameter estimation

In this lecture we consider **parametric density estimation**

Basic settings:

- A set of random variables $\mathbf{X} = \{X_1, X_2, \dots, X_d\}$
- **A model of the distribution** over variables in \mathbf{X} with parameters Θ : $\hat{p}(\mathbf{X}|\Theta)$

- **Data** $D = \{D_1, D_2, \dots, D_n\}$

Objective: find parameters Θ such that $p(\mathbf{X}|\Theta)$ describes data D the best

Parameter estimation.

- **Maximum likelihood (ML)**

maximize $p(D | \Theta, \xi)$

- yields: one set of parameters Θ_{ML}
- the target distribution is approximated as:

$$\hat{p}(\mathbf{X}) = p(\mathbf{X} | \Theta_{ML})$$

- **Bayesian parameter estimation**

- uses the posterior distribution over possible parameters

$$p(\Theta | D, \xi) = \frac{p(D | \Theta, \xi) p(\Theta | \xi)}{p(D | \xi)}$$

- Yields: all possible settings of Θ (and their “weights”)
- The target distribution is approximated as:

$$\hat{p}(\mathbf{X}) = p(\mathbf{X} | D) = \int_{\Theta} p(\mathbf{X} | \Theta) p(\Theta | D, \xi) d\Theta$$

Parameter estimation.

Other possible criteria:

- **Maximum a posteriori probability (MAP)**

maximize $p(\Theta | D, \xi)$ (mode of the posterior)

- Yields: one set of parameters Θ_{MAP}
- Approximation:

$$\hat{p}(\mathbf{X}) = p(\mathbf{X} | \Theta_{MAP})$$

- **Expected value of the parameter**

$\hat{\Theta} = E(\Theta)$ (mean of the posterior)

- Expectation taken with regard to posterior $p(\Theta | D, \xi)$
- Yields: one set of parameters
- Approximation:

$$\hat{p}(\mathbf{X}) = p(\mathbf{X} | \hat{\Theta})$$

Parameter estimation. Coin example.

Coin example: we have a coin that can be biased

Outcomes: two possible values -- head or tail

Data: D a sequence of outcomes x_i such that

- **head** $x_i = 1$
- **tail** $x_i = 0$

Model: probability of a head θ
probability of a tail $(1 - \theta)$

Objective:

We would like to estimate the probability of a **head** $\hat{\theta}$
from data

Parameter estimation. Example.

• **Assume** the unknown and possibly biased coin

• Probability of the head is θ

• **Data:**

H H T T H H T H T H T T T H T H H H H T H H H H T

– **Heads:** 15

– **Tails:** 10

What would be your estimate of the probability of a head ?

$$\tilde{\theta} = ?$$

Parameter estimation. Example

- **Assume** the unknown and possibly biased coin
- Probability of the head is θ

- **Data:**

H H T T H H T H T H T T T H T H H H H T H H H H T

– **Heads:** 15

– **Tails:** 10

What would be your choice of the probability of a head ?

Solution: use frequencies of occurrences to do the estimate

$$\tilde{\theta} = \frac{15}{25} = 0.6$$

This is **the maximum likelihood estimate** of the parameter θ

Probability of an outcome

Data: D a sequence of outcomes x_i such that

- **head** $x_i = 1$
- **tail** $x_i = 0$

Model: probability of a head θ
probability of a tail $(1 - \theta)$

Assume: we know the probability θ

Probability of an outcome of a coin flip x_i

$$P(x_i | \theta) = \theta^{x_i} (1 - \theta)^{(1-x_i)} \leftarrow \text{Bernoulli distribution}$$

- Combines the probability of a head and a tail
- So that x_i is going to pick its correct probability
- Gives θ for $x_i = 1$
- Gives $(1 - \theta)$ for $x_i = 0$

Probability of a sequence of outcomes.

Data: D a sequence of outcomes x_i such that

- **head** $x_i = 1$
- **tail** $x_i = 0$

Model: probability of a head θ
probability of a tail $(1 - \theta)$

Assume: a sequence of independent coin flips

D = H H T H T H (encoded as **D= 110101**)

What is the probability of observing the data sequence **D**:

$$P(D | \theta) = ?$$

Probability of a sequence of outcomes.

Data: D a sequence of outcomes x_i such that

- **head** $x_i = 1$
- **tail** $x_i = 0$

Model: probability of a head θ
probability of a tail $(1 - \theta)$

Assume: a sequence of coin flips **D = H H T H T H**
encoded as D= 110101

What is the probability of observing a data sequence **D**:

$$P(D | \theta) = \theta\theta(1 - \theta)\theta(1 - \theta)\theta$$

Probability of a sequence of outcomes.

Data: D a sequence of outcomes x_i such that

- **head** $x_i = 1$
- **tail** $x_i = 0$

Model: probability of a head θ
probability of a tail $(1 - \theta)$

Assume: a sequence of coin flips $D = \text{H H T H T H}$
encoded as $D = 110101$

What is the probability of observing a data sequence D :

$$P(D | \theta) = \theta\theta(1 - \theta)\theta(1 - \theta)\theta$$

 **likelihood of the data**

Probability of a sequence of outcomes.

Data: D a sequence of outcomes x_i such that

- **head** $x_i = 1$
- **tail** $x_i = 0$

Model: probability of a head θ
probability of a tail $(1 - \theta)$

Assume: a sequence of coin flips $D = \text{H H T H T H}$
encoded as $D = 110101$

What is the probability of observing a data sequence D :

$$P(D | \theta) = \theta\theta(1 - \theta)\theta(1 - \theta)\theta$$

$$P(D | \theta) = \prod_{i=1}^6 \theta^{x_i} (1 - \theta)^{(1 - x_i)}$$

Can be rewritten using the Bernoulli distribution:

The goodness of fit to the data.

Learning: we do not know the value of the parameter θ

Our learning goal:

- Find the parameter θ that fits the data D the best?

One solution to the “best”: Maximize the likelihood

$$P(D | \theta) = \prod_{i=1}^n \theta^{x_i} (1 - \theta)^{(1-x_i)}$$

Intuition:

- more likely are the data given the model, the better is the fit

Note: Instead of an error function that measures how bad the data fit the model we have a measure that tells us how well the data fit :

$$Error(D, \theta) = -P(D | \theta)$$

Example: Bernoulli distribution.

Coin example: we have a coin that can be biased

Outcomes: two possible values -- head or tail

Data: D a sequence of outcomes x_i such that

- **head** $x_i = 1$
- **tail** $x_i = 0$

Model: probability of a head θ
probability of a tail $(1 - \theta)$

Objective:

We would like to estimate the probability of a **head** $\hat{\theta}$

Probability of an outcome x_i

$$P(x_i | \theta) = \theta^{x_i} (1 - \theta)^{(1-x_i)} \quad \text{Bernoulli distribution}$$

Maximum likelihood (ML) estimate.

Likelihood of data:

$$P(D | \theta, \xi) = \prod_{i=1}^n \theta^{x_i} (1 - \theta)^{(1-x_i)}$$

Maximum likelihood estimate

$$\theta_{ML} = \arg \max_{\theta} P(D | \theta, \xi)$$

Optimize log-likelihood (the same as maximizing likelihood)

$$\begin{aligned} l(D, \theta) &= \log P(D | \theta, \xi) = \log \prod_{i=1}^n \theta^{x_i} (1 - \theta)^{(1-x_i)} = \\ &= \sum_{i=1}^n x_i \log \theta + (1 - x_i) \log(1 - \theta) = \log \theta \sum_{i=1}^n x_i + \log(1 - \theta) \sum_{i=1}^n (1 - x_i) \end{aligned}$$

N_1 - number of heads seen

N_2 - number of tails seen

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Maximum likelihood (ML) estimate.

Optimize log-likelihood

$$l(D, \theta) = N_1 \log \theta + N_2 \log(1 - \theta)$$

Set derivative to zero

$$\frac{\partial l(D, \theta)}{\partial \theta} = \frac{N_1}{\theta} - \frac{N_2}{(1 - \theta)} = 0$$

Solving

$$\theta = \frac{N_1}{N_1 + N_2}$$

$$\text{ML Solution: } \theta_{ML} = \frac{N_1}{N} = \frac{N_1}{N_1 + N_2}$$

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Maximum likelihood estimate. Example

- **Assume** the unknown and possibly biased coin
- Probability of the head is θ
- **Data:**

H H T T H H T H T H T T T H T H H H H T H H H H T

– **Heads:** 15

– **Tails:** 10

What is the ML estimate of the probability of a head and a tail?

Maximum likelihood estimate. Example

- Assume the unknown and possibly biased coin
- Probability of the head is θ
- **Data:**

H H T T H H T H T H T T T H T H H H H T H H H H T

– **Heads:** 15

– **Tails:** 10

What is the ML estimate of the probability of head and tail ?

Head: $\theta_{ML} = \frac{N_1}{N} = \frac{N_1}{N_1 + N_2} = \frac{15}{25} = 0.6$

Tail: $(1 - \theta_{ML}) = \frac{N_2}{N} = \frac{N_2}{N_1 + N_2} = \frac{10}{25} = 0.4$

Maximum a posteriori estimate

Maximum a posteriori estimate

- Selects the mode of the **posterior distribution**

$$\theta_{MAP} = \arg \max_{\theta} p(\theta | D, \xi)$$

Likelihood of data

$$p(\theta | D, \xi) = \frac{P(D | \theta, \xi) p(\theta | \xi)}{P(D | \xi)} \quad \text{(via Bayes rule)}$$

prior

Normalizing factor

$$P(D | \theta, \xi) = \prod_{i=1}^n \theta^{x_i} (1 - \theta)^{(1-x_i)} = \theta^{N_1} (1 - \theta)^{N_2}$$

$p(\theta | \xi)$ - is the prior probability on θ

How to choose the prior probability?

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Prior distribution

Choice of prior: Beta distribution

$$p(\theta | \xi) = \text{Beta}(\theta | \alpha_1, \alpha_2) = \frac{\Gamma(\alpha_1 + \alpha_2)}{\Gamma(\alpha_1)\Gamma(\alpha_2)} \theta^{\alpha_1-1} (1-\theta)^{\alpha_2-1}$$

$\Gamma(x)$ - a Gamma function $\Gamma(x) = (x-1)\Gamma(x-1)$

For integer values of x $\Gamma(n) = (n-1)!$

Why to use Beta distribution?

Beta distribution “fits” Bernoulli trials - **conjugate choices**

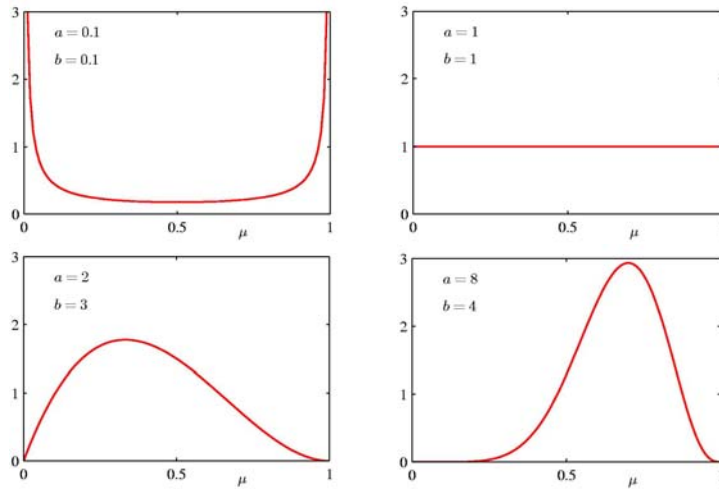
$$P(D | \theta, \xi) = \theta^{N_1} (1 - \theta)^{N_2}$$

Posterior distribution is again a Beta distribution

$$p(\theta | D, \xi) = \frac{P(D | \theta, \xi) \text{Beta}(\theta | \alpha_1, \alpha_2)}{P(D | \xi)} = \text{Beta}(\theta | \alpha_1 + N_1, \alpha_2 + N_2)$$

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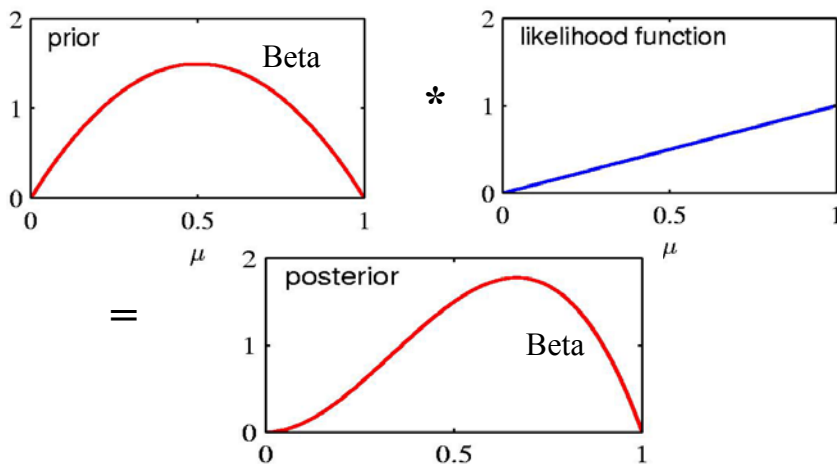
Beta distribution



$$p(\theta | \xi) = \text{Beta}(\theta | a, b) = \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \theta^{a-1} (1-\theta)^{b-1}$$

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Posterior distribution



$$p(\theta | D, \xi) = \frac{P(D | \theta, \xi) \text{Beta}(\theta | \alpha_1, \alpha_2)}{P(D | \xi)} = \text{Beta}(\theta | \alpha_1 + N_1, \alpha_2 + N_2)$$

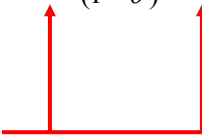
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Maximum a posterior probability

Maximum a posteriori estimate

- Selects the mode of the **posterior distribution**

$$p(\theta | D, \xi) = \frac{P(D | \theta, \xi) \text{Beta}(\theta | \alpha_1, \alpha_2)}{P(D | \xi)} = \text{Beta}(\theta | \alpha_1 + N_1, \alpha_2 + N_2)$$

$$= \frac{\Gamma(\alpha_1 + \alpha_2 + N_1 + N_2)}{\Gamma(\alpha_1 + N_1) \Gamma(\alpha_2 + N_2)} \theta^{N_1 + \alpha_1 - 1} (1 - \theta)^{N_2 + \alpha_2 - 1}$$


Notice that parameters of the prior act like counts of heads and tails (sometimes they are also referred to as **prior counts**)

MAP Solution:

$$\theta_{MAP} = \frac{\alpha_1 + N_1 - 1}{\alpha_1 + \alpha_2 + N_1 + N_2 - 2}$$

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MAP estimate example

- Assume the unknown and possibly biased coin
- Probability of the head is θ

- **Data:**

H H T T H H T H T H T T T H T H H H H T H H H H T

- **Heads:** 15
- **Tails:** 10

- Assume $p(\theta | \xi) = \text{Beta}(\theta | 5, 5)$

What is the MAP estimate?

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MAP estimate example

- Assume the unknown and possibly biased coin
- Probability of the head is θ

- **Data:**

H H T T H H T H T H T T T H T H H H H T H H H H T

– **Heads:** 15

– **Tails:** 10

- Assume $p(\theta | \xi) = \text{Beta}(\theta | 5,5)$

What is the MAP estimate ?

$$\theta_{MAP} = \frac{N_1 + \alpha_1 - 1}{N - 2} = \frac{N_1 + \alpha_1 - 1}{N_1 + N_2 + \alpha_1 + \alpha_2 - 2} = \frac{19}{33}$$

MAP estimate example

- Note that the prior and data fit (data likelihood) are combined
- **The MAP can be biased with large prior counts**
- **It is hard to overturn it with a smaller sample size**

- **Data:**

H H T T H H T H T H T T T H T H H H H T H H H H T

– **Heads:** 15

– **Tails:** 10

- Assume

$$p(\theta | \xi) = \text{Beta}(\theta | 5,5) \quad \theta_{MAP} = \frac{19}{33}$$

$$p(\theta | \xi) = \text{Beta}(\theta | 5,20) \quad \theta_{MAP} = \frac{19}{48}$$