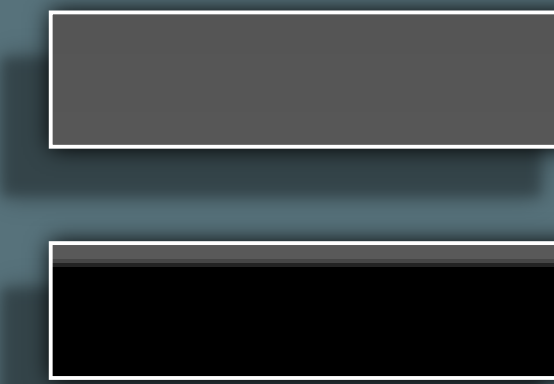
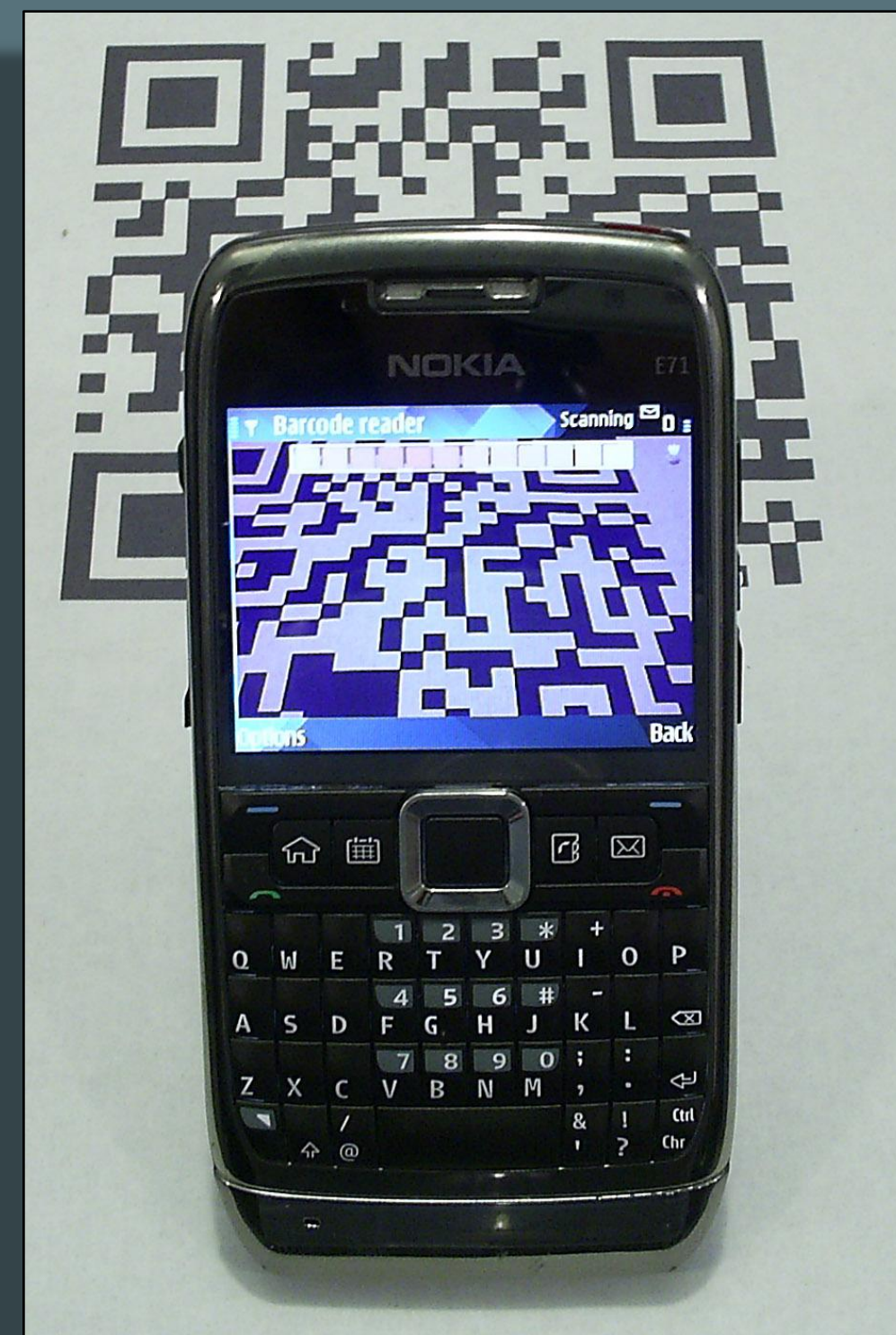


# QR Code Scavenger Hunt

Callen Shaw (cts8@pitt.edu)  
Jesse Szwedko (jjs86@pitt.edu)

Join the Hunt  
Today!



QR (Quick Response) bar codes contain encoded URLs or other information

Mobile phone software allows a user to read the encoded data

The result is instant access to rich content on mobile devices

QR Codes are utilized in the CS Day '09 Digital Scavenger Hunt to give participants a fun interactive way to visit vendor booths and earn prizes. Participants with QR-enabled smartphones are directed to different stations in the building through their phone's web browser. The QR functionality expands the existing Digital Scavenger Hunt, giving users a new method of playing and allowing all vendors to become involved.